



Capri-Sun

Naturally fun!

The story behind the



In 1969 Capri-Sun is born! For the first time, the beverage in the pouch is sold in Germany. The first flavor is lemon and orange.

It all began in sunny Heidelberg, Germany, where the creative and adventurous young businessman Rudolf Wild began making and selling his all-natural beverage. He was looking for a light but sturdy alternative to the heavy, breakable glass bottles typical of the time – one that would fit conveniently into schoolbags and rucksacks as well as go along on holiday - for example, to Italy and sunny Capri.

He developed a pouch that combined stability, flexibility and lightness – and gave it its own drinking straw to enjoy his deliciously fruity beverage with no mess or fuss. **Capri-Sun** and its unique pouch were inseparable since "day one! Colourful with a silvery shine, flexible but sturdy – that's the **Capri-Sun** drink pouch. Packaging is so important that they put a lot of effort into its perfection. The secret of the light and flexible, but very stable pouch is the super-robust laminated foil made of three ultra-thin foil layers. They preserve the taste and freshness like an impenetrable shield.

Capri-Sun shines around the world!

Capri-Sun is enjoyed today in more than **119 countries** across the globe, enjoyed by young and old alike. Every year 6,000,000,000 Capri-Sun pouches are consumed around the world!

ONLY TOP - QUALITY & NATURAL INGREDIENTS!

GLUTEN-FREE & LACTOSE FREE.



Capri-Sun 200ml range

AS ALWAYS: No artificial sweeteners No artificial flavours No artificial colors or preservatives.

Orange Drink: Yummy Orange! Drink up some Capri-Sun shine and you're ready for adventures great and small. Original Capri-Sun fruity orange is your loyal pal in a pouch everywhere.

MultiVitamin Drink: Why choose one when you can have them all? Capri-Sun Multivitamin united the taste of pineapple, passion fruit, banana, kiwi, grapefruit and orange in one delicious, nourishing drink. Delicious!

Cherry Drink: Cherry picking with Capri-Sun. Fruity sweet and simply delicious – the breaks in between classes are especially zesty with Capri-Sun Cherry.

Safari Fruits: Your exciting safari into the land of wild fruits! Hunting for the juiciest mandarin oranges, you'll encounter lemons, capture oranges and discover fruity pineapples. An exotic fruit adventure!

Mystic Dragon: a magical fruity mixture with bags of fun. The cool combination of dragon fruit, banana, strawberry and apple packs a fruity punch.

Monster Alarm : Fruit drink in a wonderful combination of apple, blackcurrant, sour cherry and strawberry.



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Capri-Sun 330ml Tall range

AS ALWAYS: No artificial sweeteners No artificial flavours No artificial colors or preservatives.

- 🍒 **Cherry & Pomegranate:** With two different kinds of fruits that burst of taste: cherry meets pure pomegranate.
- 🍊 **Orange & Peach:** When sweet, tangy orange and velvety peach join forces, the sun shines out of every tall Capri-Sun pouch. Taste for taste and drop for drop. We're not called Capri-Sun for nothing!
- 🥭 **Mango & Maracuja:** Capri-Sun has never tasted that exotic! Enjoy a tropical taste experience with every twist of the cap.
- 🍌 **MultiVitamin:** This tasty multi-talented is packed with healthy refreshments: loads of vitamins and a delightfully fresh taste. Oranges, apples, passion fruit, kiwis, pineapples, grapefruit, lime and banana.



- **Perfect for on the go!**
- **Flexible and sturdy!**
- **Amazing flavours!**

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MORE INFO:

- As always **Capri-Sun** is without artificial sweeteners, artificial colors flavours or preservatives.
- Unlike fruit juices, fruit juice drinks such as the **Capri-Sun** 200ml are made from raw materials. These contain fruit juice concentrate sourced from the best fruit as well as natural flavors, which for instance are extracted from plants and not manufactured chemically. That makes the product taste even fruitier! Depending on the variety, a Capri-Sun features juice content between 10% and 12%.
- **Capri-Sun** is always meticulous about its fruit and ingredients and it contains only top-quality ingredients. In addition to fruit juice concentrate, Capri Sun contains water, natural flavours and a little sugar.
- The best-before date of **Capri-Sun** is carefully calculated. Unopened products and pouches will maintain their superior quality until the best-before date specified.
- Most **Capri-Sun** varieties contain 41-45 calories per 100ml.
- **Capri-Sun** is categorized as gluten free and lactose free.
- The **Capri-Sun** pouch is eco-friendly and keeps energy and material consumption as low as possible when manufacturing pouches. Cut up into little pieces, the pouch including paper straw could fit inside the screw cap of a bottle – that's just how small it is.



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